

**GOVERNMENT OF INDIA
AGRICULTURE AND FARMERS WELFARE
LOK SABHA**

UNSTARRED QUESTION NO:2682

ANSWERED ON:15.12.2015

Farmer's Portal

Pal Shri Jagdambika

Will the Minister of AGRICULTURE AND FARMERS WELFARE be pleased to state:

(a) the details of the information made available to the public on the farmer's portal website as part of the National E-Governance Plan;

(b) whether there has been any study commissioned to measure the penetration and impact of such a service in the rural and agriculture heartlands of the country, if so, the details thereof;

(c) the details of the key findings and observations of this study; and

(d) whether the Government intends to spread awareness of such a portal amongst the farming community in order to protect their best interests, if so, the details thereof?

Answer

MINISTER OF STATE IN THE MINISTRY OF AGRICULTURE AND FARMERS WELFARE

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(a) The Farmers Portal along with mKisan Portal aims to serve as a One Stop Shop for all the farmers for accessing information on agricultural activities. The Portal provides information about package of practices; crop and seed varieties; common pests; dealer network for seeds, fertilizers & pesticides; machinery and tools; agro-met advisories, credit & insurance, rain-fed areas etc.

(b) & (c) The Department has commissioned a study to assess the effectiveness, utility and impact of such a service in the rural and agriculture heartlands of the country. Report is awaited.

(d) Both these Portals can easily be accessible from any part of the country free of cost by the farmers by visiting the Ministry's site at URL: www.farmer.gov.in and www.mkisan.gov.in. Its activities are also highlighted through short discussion/interview on "DD Kisan Channel". Efforts are continuously being made to register farmers through mKisan Portal and Kisan Call Centre (KCC). Initiatives are also made to popularize this portal through advertisement in newspapers. Extension workers also put in their effort to popularize the portal among the farmers by holding meeting and workshop at different levels in the States.
